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Vollenvendures

The "WoMenventures" seminar highlights a woman's perspective on venture creation processes. The aim is to promote an entrepreneurial mindset and to learn about the contribution of women's (digital) entrepreneurship within the Berlin start-up ecosystem. All participants work in interdisciplinary teams on their own ideas in order to reflect on the opportunities and challenges of implementing innovative values in a practical way. Experienced female entrepreneurs actively support the teams and provide input on various topics, such as value creation, pitching, a lean start-up model, marketing and financing of their own companies. The seminar is designed in a flexible, inverted-classroom format and divided into three phases (see the green box on the right):

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